

CONSULTING

PROVIDING LEADING INSURANCE
INDUSTRY EXPERTISE FOR
TRANSFORMATIONAL GROWTH

NAVIGATE COMPLEXITY WITH AN INDUSTRY-WIDE PERSPECTIVE

Our team has decades of experience across the insurance industry, including C-level executive positions and encompassing agencies, wholesalers, MGAs, and carriers. Whether you're looking to enter new markets, introduce new products, or weigh new technology investments, we can provide a 360-degree view across the entire insurance ecosystem to help your organization cut through the complexity and focus on the levers that accelerate progress toward your strategic goals.

THE BENEFITS YOU CAN EXPECT



SET STRATEGY WITH CONFIDENCE

Future-proof your business with 5- and 10-year outlooks based on our deep insurance-industry experience and proprietary research. Shape your future state and accelerate progress by sharpening your focus on opportunities for new markets and differentiating customer experience.



DE-RISK TECHNOLOGY DECISIONS

Whether you're modernizing core systems or adding the latest capabilities, our extensive insurtech knowledge and research can help you distinguish transformational technology from the latest fads and de-risk your technology investments.



DISTANCE YOURSELF FROM THE COMPETITION

As the insurance industry descends into commoditization, the true winners will be those who differentiate themselves with superior customer experiences. We offer training and mentoring to empower producers and underwriters with the depth of knowledge they need to provide authoritative guidance to clients.



EXECUTE WITH PRECISION

ReSource Pro's consulting practice complements our award-winning operational support services. Bring visibility into your operations with diagnostics and Lean process mapping and optimize execution with the ideal combination of in-house and ReSource Pro capabilities.

GROW

Collaborate with ReSource Pro to clarify strategic goals, leverage technology, and elevate customer relationships to propel growth.

OPTIMIZE

Refine your operations to improve profitability and agility, while repositioning as a valued leader.

TRANSFORM

Achieve success with new business models and distribution channels, fresh user experiences, and a risk-first approach to client relationships.

MANAGEMENT CONSULTING

DISCOVER THE BEST STRATEGIES TO GROW AND OPTIMIZE YOUR BUSINESS

ReSource Pro Management Consulting takes a project-based approach to help insurance organizations grow and improve profitability by focusing on the customer experience, digital transformation, analytics effectiveness, operations renewal, and core system value capture.

BENEFITS & BUSINESS OUTCOME

- Clarify strategic objectives and align investments to reduce risk and improve organic growth.
- Streamline operations to create efficiency and productivity improvements.
- Select and deploy transformational technology to increase agility and competitive advantage.

ADVISORY SERVICES

POSITION YOUR INSURANCE ORGANIZATION TO THRIVE IN A COMPLEX, DIGITAL WORLD

ReSource Pro Advisory offers a retainer-based model providing access to industry experts enabled by forward-thinking proprietary market and technology insights and research. Our mission is to help our clients thrive in a complex digital world.

BENEFITS & BUSINESS OUTCOME

- Gain perspective on emerging trends and technology relevant to your strategies and plans.
- View your strategic initiatives and investments through a transformational lens.
- Make informed decisions with vendor and technology insights aligned to your strategies, focus, and investments.

DISTRIBUTION STRATEGIES

EVOLVE YOUR GO-TO-MARKET STRATEGY

For carriers: Ensure your unique capabilities are known within the marketplace, elevating you to carrier of choice within your agency network.

For distributors: Remove yourself from commoditization by specializing and taking a risk-first approach to engaging with your clients.

BENEFITS & BUSINESS OUTCOME

- Improve your competitive stance with a differentiating value proposition.
- Enhance agency-carrier alignment and create mutual benefits around strategic business initiatives.
- Take a consultative, risk-based approach to customer conversations that results in increased sales.
- Provide clear customer value and positive customer experience to boost client retention.



FOR MORE INFORMATION

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