BUSINESS PROCESS MANAGEMENT

SUBMISSION-TO-ISSUE | RETAIL

EFFICIENCY FROM THE START
The Submission-to-Issue process sets the tone for the experience your customers have with your agency. You want it to go smoothly and give your clients the answers they want. Moreover, you want answers fast so you can focus resources on accounts that meet your carriers’ criteria.

RESOURCES PRO SUBMISSION-TO-ISSUE
We’ll review and process your submissions, freeing up your sales and service teams to support more business. And because we optimize your processes, we make your clients’ experiences smoother and more efficient.

1. REVIEW SUBMISSION
We’ll review submissions as they come in, ensuring they comply with the rules you’ve predefined.

2. SET-UP APPLICATION
Cleared applications are set up in your system. You’ll be notified of any issues or missing requirements (documents or information).

3. SUBMIT TO UNDERWRITING
The completed application is sent to underwriting to determine if the risk is a fit.

4. CHECK ACCURACY
After underwriting, we’ll check the accuracy of data, enabling relevant quotes.

5. GENERAL PROPOSAL
Your ReSource Pro team will generate quotes (online when applicable) and cover letters—everything ready for you to review and send.
HERE’S WHY IT MAKES BUSINESS SENSE

REDUCED TIME AND RESOURCES – We’ll quickly identify submissions that don’t meet your criteria. This saves you and your client time and resources, allowing you to move on to new opportunities.

ENHANCED CLIENT EXPERIENCE – Clearly defined and proven procedures, executed by your highly skilled ReSource Pro team, ensure that submissions are moved through the process quickly and accurately.

INCREASED QUOTE-TO-BIND RATIOS – Better responsiveness and improved quoting help increase your quote-to-bind ratios and overall profitability. Your Account Managers will also be able to spend more time with insureds to evaluate their coverage needs.

24/5 COVERAGE – With 24/5, we’re working even when you’re not. That allows you to serve your clients faster, increase responsiveness, and process more business.

BETTER PERFORMANCE – Using best practices and proven methodologies, the submission-to-policy process is not only optimized throughout, it frees up your internal staff to focus on revenue-generating activities such as cross- and up-selling, planning and executing new initiatives, and expanding capabilities.

BUSINESS PROCESS MANAGEMENT MODULES

When you delegate critical administrative tasks to ReSource Pro, you’ll be able to optimize their execution, leading to improved customer service and satisfaction. Moreover, you’ll give your staff more capacity for revenue-generating activities.

EXPERIENCE YOU CAN COUNT ON

146,000 submissions processed for retail clients in 2018

70% improved submission clearance and turnaround time for one client

Responsiveness Matters:
according to Inside Sales, 30-50% of sales go to the vendor who responds first

FOR MORE INFORMATION

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