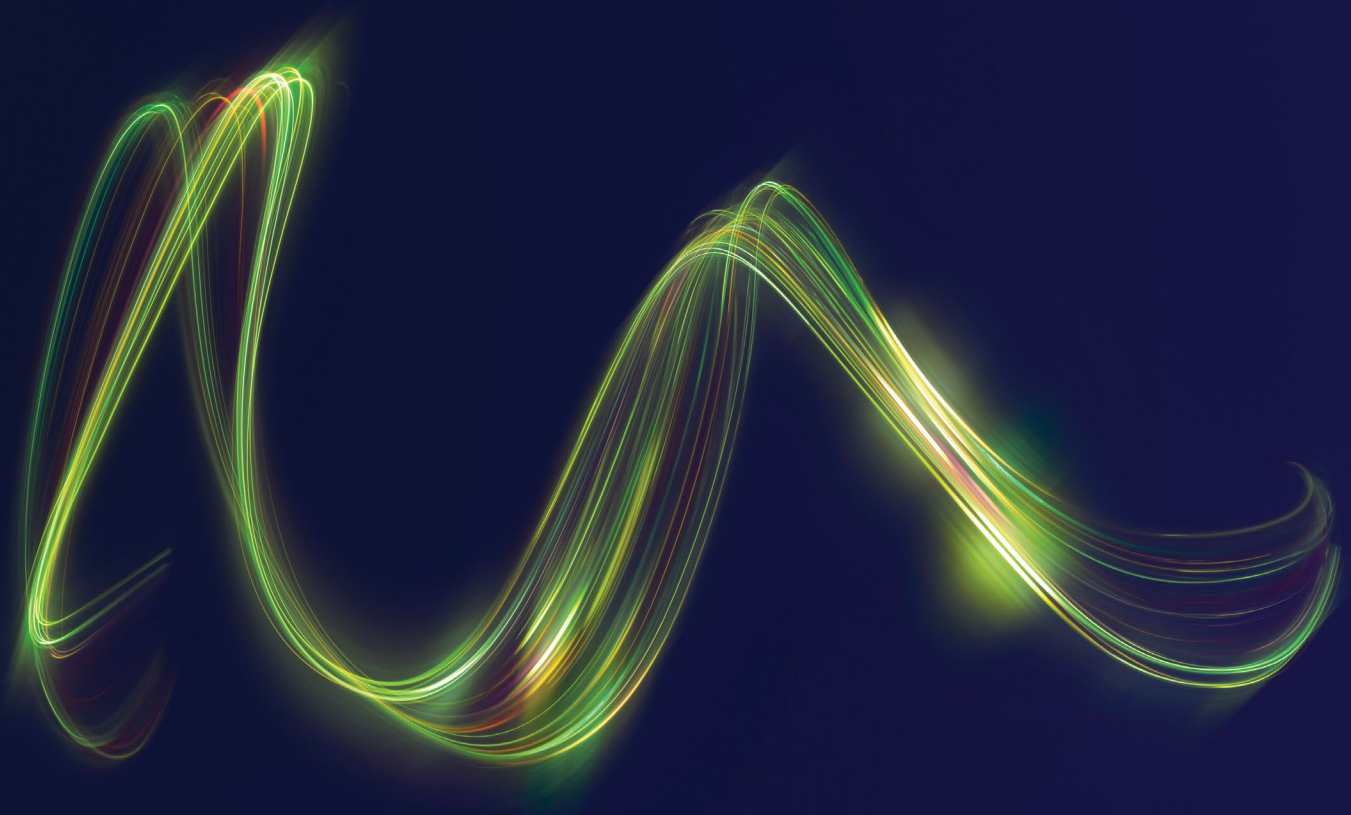


ANALYTICS

LEVERAGING YOUR DATA FOR
VALUABLE INSIGHTS



HARNESS THE POWER OF DATA

We hear a lot about data and analytics these days. Today's technology-driven operations are powering the production and collection of massive amounts of information. In and of itself, it remains just as the name implies: lots of data with lots of potential. So how do you turn that potential into valuable insights? Where do you start? How do you collect it across multiple, disparate systems? And most critically: What do you do with it?

Your next competitive advantage is hiding in plain sight. You can extract valuable insights from the data you're already producing and use it to affect your operations and performance. You would know which accounts have the potential for growth and profitability and how to increase the productivity of your teams. You'd better understand how to maximize the value of your incentive contracts. And you would be able to identify key business challenges faster and initiate a response more easily. ReSource Pro Analytics helps you make sense of your data and gets it working for your organization.

POWERFUL, ACTIONABLE INSIGHTS

Wholly focused on the insurance industry, our Analytics solutions are designed to address the specific challenges and opportunities that your insurance organization faces. By integrating people, process, technology, and data, you're able to extract insights that allow you to continually improve every aspect of your business.

We start by understanding your business goals, systems, and operational environment. Through collaboration, we'll determine which metrics best align with your business priorities. The next step is to organize and aggregate the data captured by your various systems so that patterns and understanding emerge. With our powerful analytics tools and methodologies, we'll translate that data into actionable insights, enabling you to extract the full potential of your business.

“94% OF INSURANCE LEADERS SURVEYED STATED THAT THEY USE DATA IN MAKING DECISIONS WITHIN THEIR ORGANIZATION.”

PWC Global Data & Analytics Survey 2016

THE BENEFITS YOU CAN EXPECT

- **ACCURATE FORECASTING**
With up-to-date information, you'll be able to accurately forecast revenue.
- **PROACTIVE REVENUE MANAGEMENT**
Carrier Insights' predictive capabilities allow you to take proactive steps to defend your revenue.
- **GAINED TRANSPARENCY**
Maximize performance relative to contract incentives and empower agency leaders to strengthen carrier partnerships.



ANALYTICS MODULES

Our Analytics offerings make sense out of your data, providing insight into your operations and how to improve performance and productivity.

POLICY INSIGHTS 2.0 - Provides agencies with fast, accurate policy checking and powerful tools that enable them to streamline policy review and gain business insight. We empower you to deliver accurate policies faster, mitigate E&O risk, and focus on revenue generation.

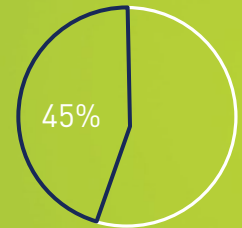
CARRIER INSIGHTS - MGAs, retail and wholesale brokers can understand, track, and manage carrier incentives, promoting maximum alignment and results. This will help you to improve relationships, alignment, and profitability.

THE POWER OF DATA

45%

 of profit

is from incentive revenues, according to IIABA's 2015 Best Practice Study for \$25MM+ agencies



6%

 more profitable

and 5% more productive: companies that use data-driven decision making*



Errors

on average found on every policy, using Policy Insights

*Harvard Business Review:
hbr.org/2012/10/big-data-the-management-revolution

DESIGNED FOR IMPACT

Whether you're driving growth, profitability, or scale, your business challenges aren't just tech problems. And they're not just talent problems, process problems, or data problems. They're all of the above—complex challenges that need complex solutions. In short, they're an integration problem. Our Integrated Solutions bring all the elements together—people, process, technology, and data—to solve your most complex business objectives.

ABOUT RESOURCE PRO

ReSource Pro is an insurance-focused business solutions company that integrates people, process, technology, and data analytics. Over 1,000 carriers, brokers, and MGAs rely on ReSource Pro to execute strategies that improve profitability, accelerate growth, deliver improved claim outcomes, and enhance client and employee experience. With more than 6,000 employees globally, ReSource Pro provides business process management, strategic advisory services, management and organic growth consulting, training, and compliance solutions around the clock. ReSource Pro has been listed as one of the Inc. 5000 Fastest Growing Private Companies annually since 2009 and has consistently achieved a +96% client retention rate for over a decade.

resourcepro.com



ReSourcePro
RETHINK OPERATIONS